

## **Affiliates' Guidelines to Marketing Madness**

Affiliates are encouraged to join us for Marketing Madness and we are accepting sponsors.

To sign up to sponsor a Marketing Madness Session please contact, Brianne Hutchinson at [bhutchinson@rasl.com](mailto:bhutchinson@rasl.com).

### Sponsor guidelines/responsibilities

- Provide and set up refreshments. ( you will be given an estimated number of participants the week of the session you are sponsoring)
- Clean up following session.
- You are given 5 minutes to let everyone know who you are, and what you do.
- You are welcome to have promotional materials to handout, offer a drawing, etc...
- You may sponsor only one session every 11 weeks.

### Non-sponsoring affiliates guidelines/responsibilities

- You are welcome to visit and network prior to the start of the program.
- Out of respect for our sponsor, you will not be given the opportunity to speak in front of the session participants.
- Refrain from bringing promotional material.

**Your best exposure opportunity!  
Lend a REALTOR a hand!**

We encourage you to contact a REALTOR to offer help in holding houses open on tour for them; this would be great exposure and will also help build relationships between REALTORS and affiliates.